



# Scottsdale Road

Streetscape Master Plan, Design Guidelines and Preliminary Design

## Project Description

The City of Scottsdale is developing a master plan and streetscape designs for Scottsdale Road. The project includes:

- Phase One: Preliminary streetscape design for Scottsdale Road from McKellips Road to Earll Dr.
- Phase Two: Preliminary streetscape design for Scottsdale Road from Earll Dr. to Chaparral Road and a downtown multi-modal circulation study.
- Phase Three: Comprehensive streetscape master plan and design guidelines for the entire 25 mile length of Scottsdale Road.



*Level continuous sidewalk, signs and landscaping along frontage.*



*Proposed supplemental plantings and low wall along business frontage.*

The overall purpose of the project is to create an integrated signature streetscape that will:

- Enhance the aesthetic of the road.
- Respect neighborhoods.
- Provide opportunities for public art.
- Improve mobility for pedestrians, bicyclists and transit users.
- Preserve opportunity for future high capacity transit.



*Streetscape simulation.*

## Project Schedule

**Phase One:** Thirty percent design is nearing completion.

**Phase Two:** Thirty percent concepts are scheduled for completion by December 2006. Public meetings to present draft concepts are expected in late September.

**Phase Three:** The master plan and design guidelines are underway and expected to be complete by December 2006.



*The project will include bicycle lanes.*

## Project Funding

Funding for the project includes approximately 27 million dollars from the Bond 2000 program (to be used along the entire corridor); \$2.6 million in federal grants and city matching funds for the construction of Phase 1, and \$1.5 million in federal grants and matching funds for the construction of Phase 2. Additional funding from other sources will be sought to complete the project.



**Questions?**  
**Comments?**  
**Suggestions?**

Please contact  
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*Street and mile marker photo simulation.*

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